



**GCSE**

**MEDIA STUDIES**

**Paper 1 Media One**

**8572/1**

**Insert**

**For use in answering Section A**

**[Turn over]**

FIGURE 1

‘How It Works’ magazine front cover (online version)



## **TRANSCRIPT OF FIGURE 1**

The magazine front cover shows the actor Daniel Craig as James Bond wearing a tuxedo and holding a gun. There is a red laser beam coming across the page and colliding with some of the text.

[The text is at the top of the cover, in red capital letters on a black background].

**FREE WIN**

[The text is in white capital letters].

**2 eBOOKS**

**2 POSTERS**

**& WALLPAPERS**

**KID'S CAMERAS WORTH £190**

[The text is in large white capital letters].

**HOW IT WORKS**

[The text is in the centre of the cover, in white capital letters].

**007's**

**GADGETS**

[The text is in white font on a red background].

**HOW JAMES BOND'S INCREDIBLE TOYS COMPARE WITH TODAY'S TECHNOLOGY**

[Turn over]

Surrounding the text are images of different technologies used by James Bond. These are labelled 'stealth boats', 'robot dogs', 'submarine supercars', 'exploding watches', 'jet packs' and there is an Aston Martin car with the label 'DB5 spy defences'.

In the top right corner of the cover, there is an image of planet Earth that has an orange tint.

[The text is in white capital letters on a blue background pointing towards Earth].

**CLIMATE CHANGE: THEN & NOW**

[The text is in small white capital letters]

**SHAMPOO CHEMISTRY**

**SOLAR PANEL TECH EXPLORED**

**THE CRADLE OF CIVILISATION**

**HOW GOOGLE EARTH WORKS**

[The text is in capital letters on a dark blue background].

**TAP TO PLAY THE NO TIME TO DIE TRAILER**

Below the text is a 'play' icon.

At the bottom of the cover are four different images with accompanying text. The first image is a coral reef with the text, 'EXPLORE THE AMAZON OF THE OCEAN'. The second image is a baby in utero with the text, 'AMAZING ALTERNATIVE WAYS OF MAKING A BABY'. The third image is a structure on a different

planet with the text, 'COULD WE BUILD TOTAL RECALL?' The fourth image is an erupting volcano with the text, 'WORLD'S DEADLIEST VOLCANIC ERUPTIONS'

[Turn over]

**FIGURE 2**

**'Heat' magazine front cover (Close Study Product)**

**FIGURE 2 not reproduced here due to third-party copyright restrictions.**

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**[Turn over]**



**TRANSCRIPT OF FIGURE 3**

The newspaper spread shows a large image of seven politicians. The caption reads, **'TAKE ME TO YOUR LEADERS'**. From left, Spanish PM Pedro Sanchez, Indian PM Narendra Modi, Australian PM Scott Morrison, German Chancellor Angela Merkel, Italian PM Mario Draghi, French President Emmanuel Macron and Boris Johnson at the G20 summit in Rome yesterday

There is a smaller image of Boris Johnson overlaying the main image with his hand in his hair. The caption reads, **'GETTING MESSY PM holds his head'**

Also overlaying the main image is a small image of a hygiene kit with the caption, **'GREEN WASH Hygiene kits at summit'**. There is a second image of a protest with the caption, **'PROTESTS Demonstrators in Edinburgh'**

[The text is in large green capital letters on a white background at the top of the page].

**SUMMIT TO SAVE THE WORLD: COP26 OPENS IN GLASGOW**

[The text is in large white font on a black background in the middle of the spread].

**Extreme is the new norm**

[Turn over]

**[The text is in large black capital letters].  
Time is running out on climate, says PM**

**Within the article text is an image of Greta Thunberg wearing a protective face mask. The caption reads, 'MASKED CRUSADE Greta in Glasgow'**

**[The text is in large black font].  
Demands for action as world hots up  
COP 'last chance' in climate fight**

**Within the article text is an image of then Prince Charles. The caption reads, 'WARNING Prince Charles at G20 in Rome yesterday'. There is also a green box within the article that reads, '-25C The temperature recorded in Spain this January'.**

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